



alien

Technology From another World

WARP Marketing | Hardware and Software ERP System

There are many ways to bring to light a new frontier of newfound technology that can determine product and service solutions.



Our Vision

To be new, different, and leading edge for the benefit of innovative and effective business without the inconvenience of unproven technologies, stale methodologies or outdated business models.

WARP your business.



MARKETING

Customer incentives and promotions offer several benefits to both businesses and customers with the following key advantages:

Increased Customer Engagement and Loyalty: Incentives encourage customers to take specific actions, such as making a purchase, leaving feedback, or recommending your business to others. [By doing so, you can enhance customer loyalty and build long-term relationships.](#)

Boosted Sales and Revenue: Incentives motivate customers to buy more, return for additional purchases, and even attract new customers. [Studies show that 75% of consumers are likely to make another purchase after receiving an incentive.](#)

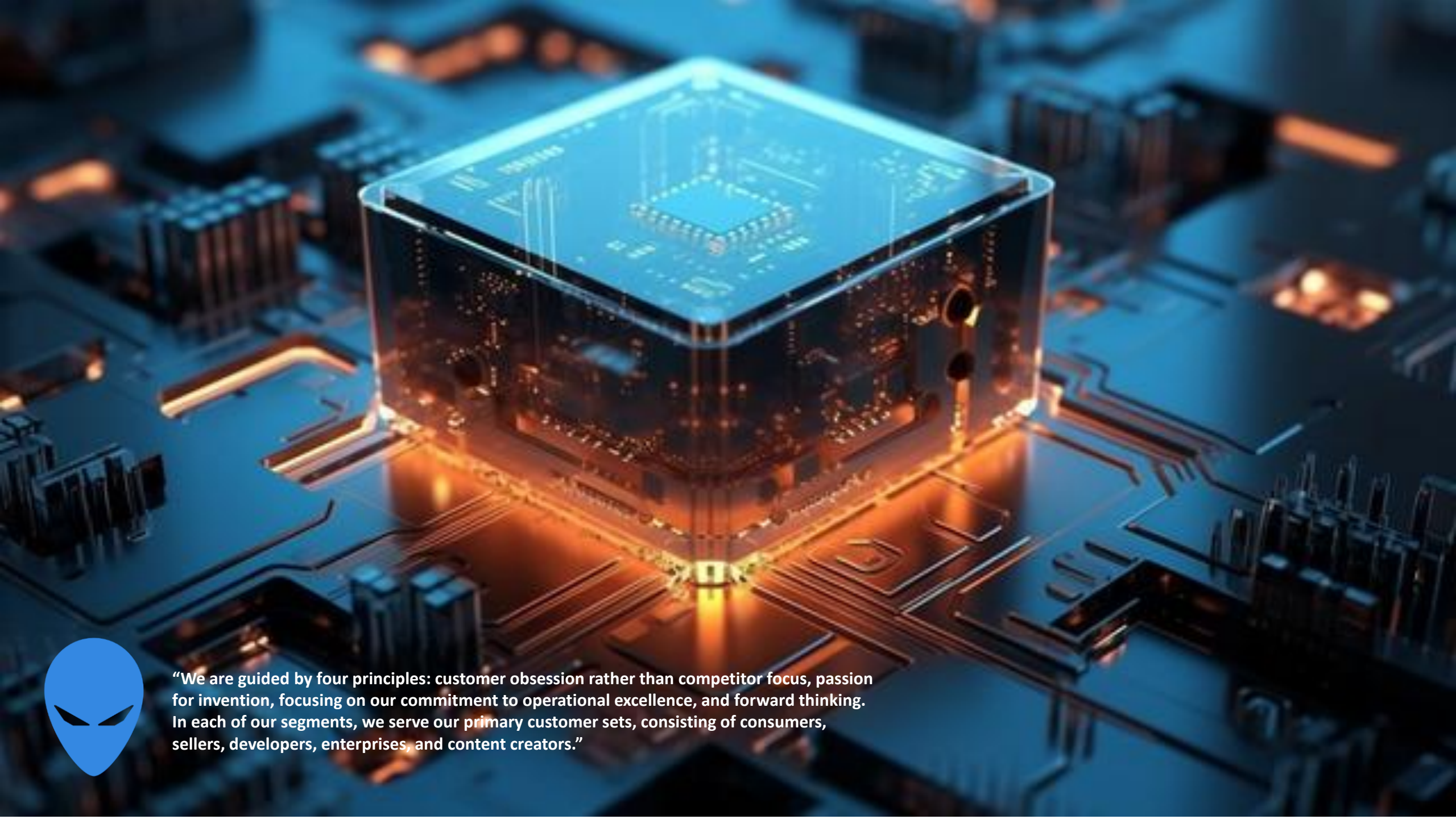
Differentiation from Competitors: Offering incentives sets your business apart in a crowded market. It makes your brand more memorable and helps attract and retain customers.

Positive Word-of-Mouth: Happy customers are more likely to share their positive experiences with others, leading to referrals and organic growth for your business.

Data Collection and Insights: Gathering valuable customer data through incentives allows you to inform future marketing and sales strategies, contributing to your business's success.

Improved Brand Awareness: [Incentive programs help promote customer loyalty, making your brand more recognizable and memorable.](#)





“We are guided by four principles: customer obsession rather than competitor focus, passion for invention, focusing on our commitment to operational excellence, and forward thinking. In each of our segments, we serve our primary customer sets, consisting of consumers, sellers, developers, enterprises, and content creators.”

CAMPAIGN MANAGER

Alien WARP Campaign Manager

The fact that the technology can bring to light the solution to fit your business module means, the newfound technology has level accessible platforms as networks that can render the data to become the new way to include marketing attributes as part of a singular entity or franchise standard operating procedures.

Pole kiosk ads allow businesses to publicize their brand by consistently displaying their logo, colors, and key messaging. By maintaining a cohesive visual identity across all kiosks.

A network of display screen stations can introduce a new marketing campaign in your business that invites the shopper to acknowledge internal promotions of in-house specials or supplier branding while shopping. This module allows you to set up a series of advertisements that automatically display as part of pre-set scheduled time cycles. The value of this marketing tool can introduce discount deductible corporate rebates allotted as part of the final sale supplier payment; or, inherit marketing costs as brand recognition services, from the supplier as scalable profitable intake while the supplier or service providers gain the capital spender's attention that rewards brand building and promotes growth. The Alien WARP mainframe can include digital marketing photography to capture the essence of your product representation.





TRANSACTION STOCK PRODUCTS PROCESSING ACCOUNTS FINANCES CRM REPORTS ANALYSE TOOLS CONFIGURATION HELP

Style ▾



News
Advertising



Campaigns



Specials



Lists

Special Pricing

Display Panels

Campaign Type ▾

Campaign Number ▾



Peripheral Device Details

Name

Start Date

10 July 2025 ▾

11:08:26 ▾

End Date

10 July 2025 ▾

11:08:26 ▾

Screen No

▾

☐ Random Order



Order

File Name

File Display Position ▾

Transistion Style ▾

Stretch ▾

Duration

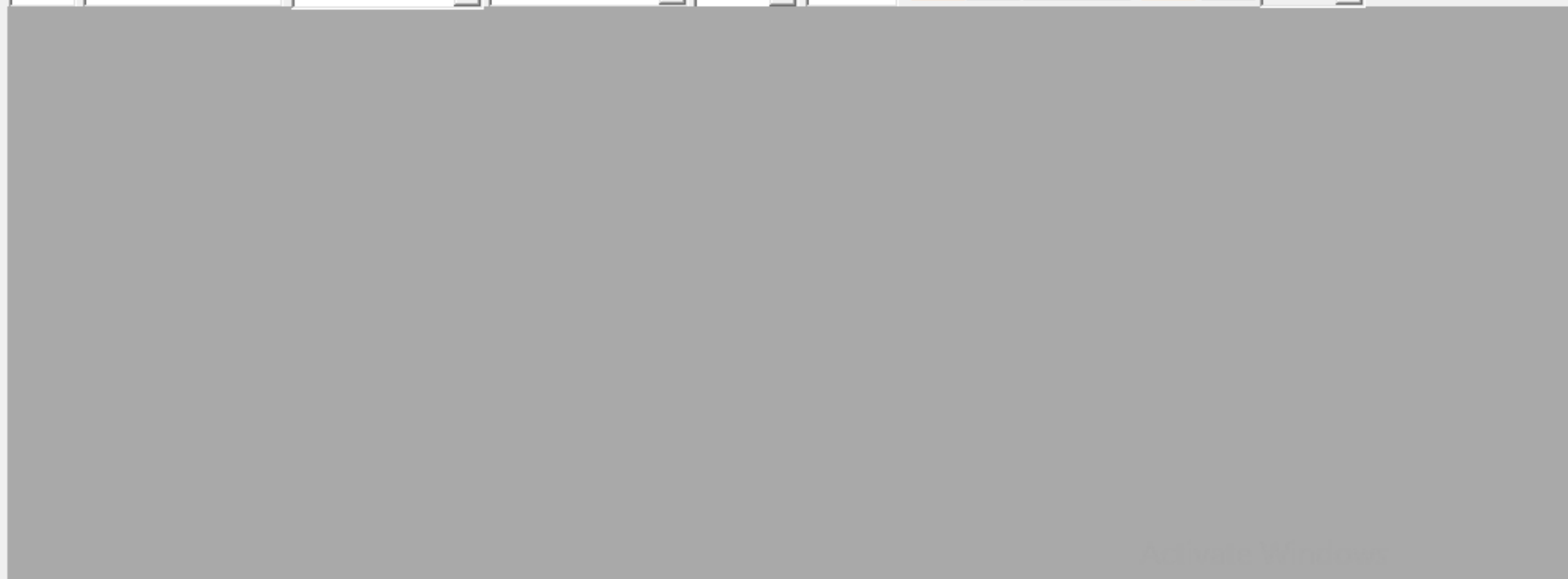
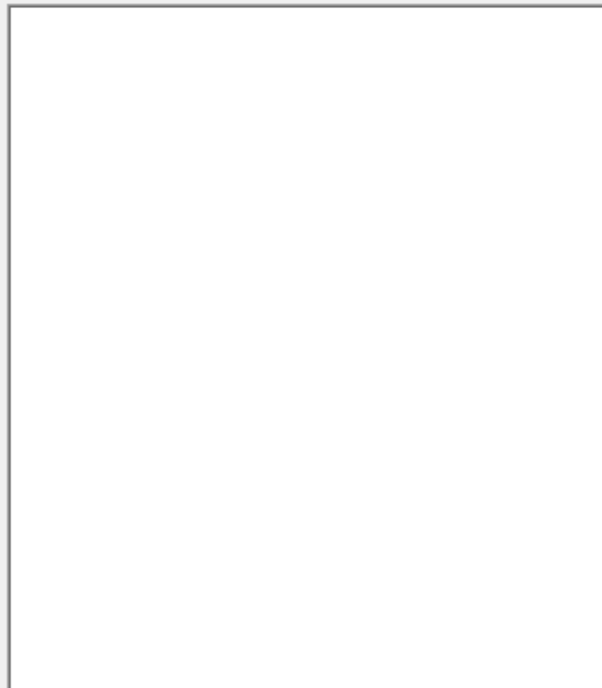


Vertical



Horizontal

Speed(ms) ▾



Go to Settings to activate windows.



Our networked campaign configuration sequence integrates a centralized Campaign Manager to control promotional content on pole displays, while an automated weight-to-value calculation system ensures seamless and accurate data sustainability.

CORPORATE IDENTITY

Alien WARP Corporate Identity



Internal marketing is the practice of promoting a company's values, goals, and brand identity to its employees. It treats staff members as internal customers, fostering a sense of belonging and alignment with the organization's mission. The goal is to increase brand understanding, brand alignment, and employee engagement.

Include your company logo and colours with [The Alien WARP tools features and design layouts for documentation.](#)



Export



SQL Tool

Miscellaneous

Preview



Open Alternative

 Text

[Edit CSS](#)

Documents

Statements

Orders

Misc.

Loyalty Programs

Alien WARP Loyalty Programs

The Alien system offers various incentive options to customers, which can be tailored to a specific business and target audience for maximum impact. Included are discounts, subscriptions, promotions, and loyalty schemes.



A discount can be allocated to clients at different stations within the network of retailers, loyalty programs on internal and external accounts, or retail sales can be configured with RFID technology to promote discount schemes that motivate the means to configure and report on your count of activity.

Manage Promotions

Promotions

View

Products

5316

CORONA CIDER

Date: Staff: Admin Support

Product #

Supplier

MAKRO LIQUOR STORE

Code

Consignment

No

Cost Ex.

19.00

Cost Inc.

21.66

Price Ex.

35.00

Price Inc.

39.90

GP: 0.46

MU: 1.84

Details

Composition

Classification

Season

Shop

Brand

MOSH DIESEL

Size Range

Not Used

Product Type

ALCOHOL

Category

Custom

Search

Pdct#	Code	Name	Not 0	Ingredient	Sup Code	Criteria

Promotion Name

Show disabled

From

14 July 2025 12:30:44

To

14 July 2025 12:30:44

Region

☒ All

Locations

☐ MOSW -Bersig Service Station

☒ Buy x item(s), get y item(s) at discount
 ☐ Buy x item(s), at a discount
 ☐ Buy x item(s) at y price
 ☐ Buy up to x items at y price (slide scale)
 ☐ Get y discount

☐ Enabled
 ☐ Mix & Match
 ☐ Subscription

Promo Type

for category

Buy

Get

Qty

Action

Qty

Code#

Name

Type

Value

Customer Contact

Alien WARP Customer Contact Platforms

The Alien system offers the feature to market editorial content via email or SMS to their customers, which can be tailored to a specific business and target audience for maximum impact.

The primary benefits of bulk Email/SMS marketing include **high open rates, personalization, instant delivery, and high customer engagement**. Leverage the power of direct communication through high Email/SMS open rates and engagement rates generated and distributed by Alien Automation Technologies on your behalf.





ALIEN

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