



ALIEN

Technology From another World

WARP Marketing | Hardware and Software ERP System

There are many ways to bring to light a new frontier of newfound technology that can determine product and service solutions.



Our Vision

To be new, different, and leading edge for the benefit of innovative
and effective business without the inconvenience of unproven
technologies, stale methodologies or outdated business models.

WARP your business.



MARKETING

Customer incentives and promotions offer several benefits to both businesses and customers with the following key advantages:

Increased Customer Engagement and Loyalty: Incentives encourage customers to take specific actions, such as making a purchase, leaving feedback, or recommending your business to others. [By doing so, you can enhance customer loyalty and build long-term relationships.](#)

Boosted Sales and Revenue: Incentives motivate customers to buy more, return for additional purchases, and even attract new customers. [Studies show that 75% of consumers are likely to make another purchase after receiving an incentive.](#)

Differentiation from Competitors: Offering incentives sets your business apart in a crowded market. It makes your brand more memorable and helps attract and retain customers.



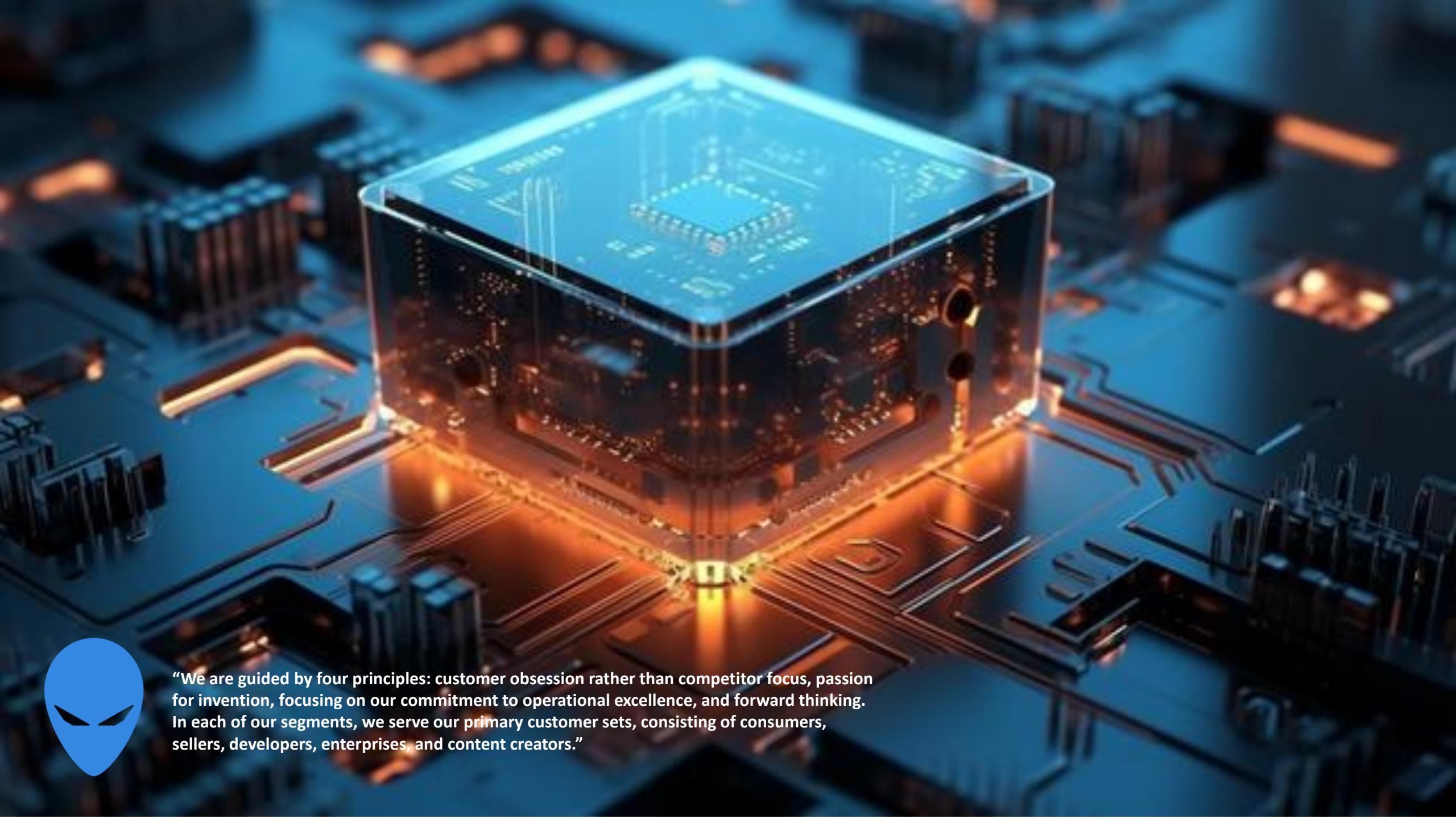
Positive Word-of-Mouth: Happy customers are more likely to share their positive experiences with others, leading to referrals and organic growth for your business.

Data Collection and Insights: Gathering valuable customer data through incentives allows you to inform future marketing and sales strategies, contributing to your business's success.

[Improved Brand Awareness:](#) Incentive programs help promote customer loyalty, making your brand more recognizable and memorable.



"We are guided by four principles: customer obsession rather than competitor focus, passion for invention, focusing on our commitment to operational excellence, and forward thinking. In each of our segments, we serve our primary customer sets, consisting of consumers, sellers, developers, enterprises, and content creators."



CAMPAIGN MANAGER

Alien WARP Campaign Manager



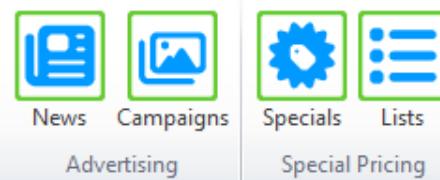
The fact that the technology can bring to light the solution to fit your business module means, the newfound technology has level accessible platforms as networks that can render the data to become the new way to include marketing attributes as part of a singular entity or franchise standard operating procedures.

[Pole kiosk ads allow businesses to publicize their brand by consistently displaying their logo, colors, and key messaging. By maintaining a cohesive visual identity across all kiosks.](#)

A network of display screen stations can introduce a new marketing campaign in your business that invites the shopper to acknowledge internal promotions of in-house specials or supplier branding while shopping. This module allows you to set up a series of advertisements that automatically display as part of pre-set scheduled time cycles. The value of this marketing tool can introduce discount deductible corporate rebates allotted as part of the final sale supplier payment; or, inherit marketing costs as brand recognition services, from the supplier as scalable profitable intake while the supplier or service providers gain the capital spender's attention that rewards brand building and promotes growth. The Alien WARP mainframe can include digital marketing photography to capture the essence of your product representation.

[TRANSACT](#) [STOCK](#) [PRODUCTS](#) [PROCESSING](#) [ACCOUNTS](#) [FINANCES](#) [CRM](#) [REPORTS](#) [ANALYSE](#) [TOOLS](#) [CONFIGURATION](#) [HELP](#)

Style ▾



Display Panels

Campaign Type **Campaign Number** 

Peripheral Device Details

Name Start Date End Date Screen No Random Order 

Order

File Name File Display Position Transistion Style Stretch Duration 

Vertical

Horizontal Speed(ms) 

Go to Settings to activate Windows.



Our networked campaign configuration sequence integrates a centralized Campaign Manager to control promotional content on pole displays, while an automated weight-to-value calculation system ensures seamless and accurate data sustainability.

CORPORATE IDENTITY

Alien WARP Corporate Identity



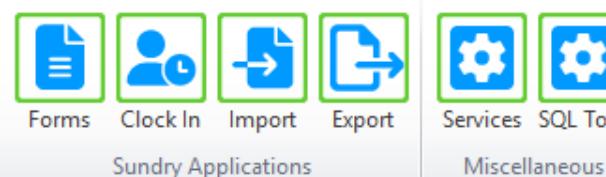
Internal marketing is the practice of promoting a company's values, goals, and brand identity to its employees. It treats staff members as internal customers, fostering a sense of belonging and alignment with the organization's mission. The goal is to increase brand understanding, brand alignment, and employee engagement.

Include your company logo and colours with The Alien WARP tools features and design layouts for documentation.



TRANSACTION STOCK PRODUCTS PROCESSING ACCOUNTS FINANCES CRM REPORTS ANALYSE TOOLS CONFIGURATION HELP

Style ▾



Design

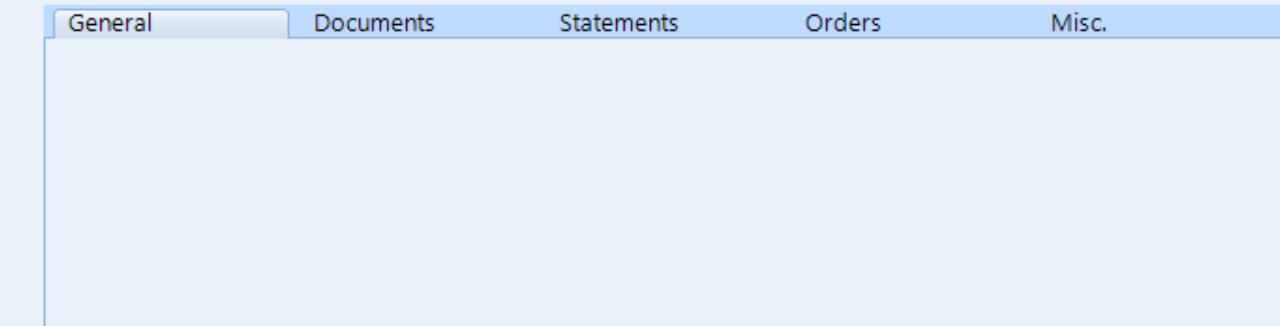
Preview



Make HTML copies of printed

Text

Default Printer



Activate Windows
Go to Settings to activate Windows.

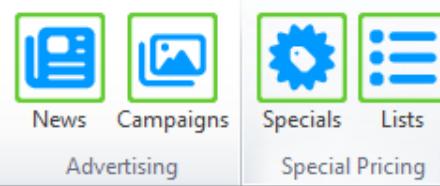
Loyalty Programs

Alien WARP Loyalty Programs

The Alien system offers various incentive options to customers, which can be tailored to a specific business and target audience for maximum impact. Included are discounts, subscriptions, promotions, and loyalty schemes.



A discount can be allocated to clients at different stations within the network of retailers, loyalty programs on internal and external accounts, or retail sales can be configured with RFID technology to promote discount schemes that motivate the means to configure and report on your count of activity.



Manage Promotions

Promotions

Products

# 5316	Name CORONA CIDER	Date:	Staff: Admin Support
Description		Product #	
Supplier MAKRO LIQUOR STORE			
Code	Consignment	Product Type	ALCOHOL
Cost Ex.	Cost Inc.	Category	
19.00	21.66		
Price Ex	Price Inc		
35.00	39.90		
GP: 0.46	MU: 1.84		

Details

Composition	Classification	Season	Shop	Brand	Custom
Size Range	Unit				
Not Used					

Search

Pdct#	Code	Name	<input type="checkbox"/> Not 0	Ingredient	Sup Code	Criteria

Promotion Name Show disabled

From	14 July 2025 12:30:44	To	14 July 2025 12:30:44
Region	<input checked="" type="checkbox"/> All		
Locations	<input type="checkbox"/> MOSW -Bersig Service Station		

Buy x item(s), get y item(s) at discount
 Buy x item(s), at a discount
 Buy x item(s) at y price
 Buy up to x items at y price (slide scale)
 Get y discount
 for category

Enabled
 Mix & Match
 Subscription
 Promo Type

Buy Get
 Qty

Action	Qty	Code#	Name	Type	Value
--------	-----	-------	------	------	-------

Activate Windows
Go to Settings to activate Windows.

Customer Contact

Alien WARP Customer Contact Platforms

The Alien system offers the feature to market editorial content via email or SMS to their customers, which can be tailored to a specific business and target audience for maximum impact.

The primary benefits of bulk Email/SMS marketing include **high open rates, personalization, instant delivery, and high customer engagement**. Leverage the power of direct communication through high Email/SMS open rates and engagement rates generated and distributed by Alien Automation Technologies on your behalf.





ALIEN

Technology From another World

